

Data Privacy Statement



We are pleased about your interest in our company. The use of our website is basically possible without any provision of personal data.

The processing of personal data is always in accordance with the General Data Protection Regulation. With this privacy policy we want to inform the public about the nature and extent of processed personal data.

Furthermore, affected persons are informed about their rights.

1. Explanation of Terms:

a. Personal data

Personal data is all information that relates to a person for example name, address, e-mail address, etc.

b. Processing

Processing is any process performed with personally identifiable information such as collection, storage, disclosure by transmission, adaptation or modification, as well as deletion or destruction.

c. Responsible

The person responsible within the meaning of the General Data Protection Regulation is Ahrens & Birner Company GmbH, Virchowstr. 19/19a, 90409 Nuremberg, Germany

d. Affected person

Is the person whose personal data is processed by the person who is responsible for processing.

e. Data processor

Is the person who processes personal data on behalf of the person responsible.

2. Right of opposition

At any time, you have the right, for reasons that arise from your particular situation, to object to the processing of personal data (concerning you), which is based on Article 6 (1) (e) or (f) of the GDPR. We do not process your personal data after opposition, unless we can prove compelling legitimate reasons for the processing, which outweigh your interests, rights and freedoms or the processing serves the assertion, exercise or defense of legal claims.

If personal data is processed to operate direct advertising, you have the right to object at any time to the processing of your personal data for the purpose of such advertising.

If you would like to exercise your right to object, an e-mail to us is sufficient.

ABC IT GmbH

Virchowstraße 19/19a • D-90409 Nuremberg
Fon +49-(0)911-394 800 0 • Fax +49-(0)911-394 800 99
<http://www.abcit.eu> • E-Mail: mail@abcit.eu

Data Privacy Statement

3. Rights of the affected person:

a. Right for confirmation

Any affected person has the right to ask for confirmation of the processing of personal data concerning them.

b. Right for information

Any affected person has the right to receive information about the personal data stored about him/her. Enquiries about the following information:

- Processing purposes
- Categories of personal data
- Recipient of personal data
- The planned duration for which your personal data is stored
- The right to rectification or erasure of the data concerning them
- Right to object to processing
- The existence of a right of appeal
- Origin of the data
- whether personal data is transmitted to a third country

c. Right to correction

Any affected person has the right to demand the immediate correction of incorrect personal data concerning him/her

d. Right to delete

Any affected person has the right to have his/her data deleted without delay

e. Right to restriction of processing

Any affected person has the right to demand the restriction of the processing of his/her personal data

f. Right to data transmission

Any affected person has the right to obtain personal data concerning him/her in a structured, common and machine-readable format.

g. Right of objection

Any affected person has the right to object at any time to the processing of personal data concerning him/her.

Data Privacy Statement

4. Newsletter

On our website you have the opportunity to subscribe to our newsletter.

In our newsletter we inform you at regular terms about new products, interesting solutions, company news and trade fair appearances. Which personal data are transmitted for this, results from the input mask used.

The newsletter can only be received if the affected person has a valid e-mail address and has registered for the newsletter. To sign up for our newsletter, we use the Double Opt-In procedure. This means that we send a confirmation e-mail to the specified e-mail-address. This confirmation e-mail serves to check whether the owner of the e-mail address as the affected person authorized the receipt of our newsletter.

The collected personal data will only be used to send our newsletter. It will not be passed on to third parties. The newsletter can be terminated at any time by the affected person. The consent to the storage of personal data that the affected person has given us for the newsletter dispatch can be revoked at any time. The revocation can be explained by clicking on the corresponding link in each newsletter. At any time it is also possible to unsubscribe from our newsletter on our website.

5. Using Google Maps

This website uses Google Maps to present maps and to generate route maps. Google Maps is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. You agree with Google, its representatives and third-party providers by using the website that they may collect, process, use automatically collected data as well as the data you entered.

The terms of use are to be found under **[Terms of use for Google Maps](#)**.

Details are to be found in the data protection center of google.com: **[Transparency, options and data protection regulations](#)**.